



AGENT'S CHOICE EDITORIAL

TAKE CONTROL OF YOUR ADVERTISING

AdCompose is used for Agent's Choice editorials in 3 easy steps.

- Your sales rep will advise of the size of the Agent's Choice
- Select the property you wish to use and create the Agent's Choice editorial.
- Deliver the Agent's Choice editorial named with the ad number supplied.

PREPARING YOUR COPY


Each editorial will require approximately 150 words and either one or two photos, depending on the space available. The copy should be filed under three sub-headings:

- LIFESTYLE** (50 words - what does the property offer the buyer/young family/older couple etc)
- FEATURES** (50 words - what makes this property special)
- LOCATION** (50 words - what does the property offer the buyer/young family/older couple etc)

Copy should be factual and comply to editorial standards. It should be written in full sentences, avoiding common real estate abbreviations eg spell out walk-in wardrobe, don't say WIR.

AGENT'S CHOICE

realestate
view
.com.au



HOPPERS CROSSING
15 SMITH STREET

4 | 3 | 6

PRICE / \$595,000
AGENT / Home Real Estate
Helen de Hek: 0405 243 063
Open for inspection:
Saturday 15th March
10.30 - 11.00am
realestateview ID:
www.realestateview.com.au/2016398039

Lifestyle: This beautiful two storey home with water views is perfect for the growing family. The superb lifestyle of living by the Lake allows for those summer days of sailing, fishing and canoeing across the pristine waters with the advantage of the snow fields close by in winter. **Features:** Fabulous Lifestyle by the Lake, Close to Albury Wodonga, Beautiful two storey home, Stunning views across the lake, mountains and valleys, Fantastic floor plan, Family living on the first floor, Private front and rear balconies, Polished floor boards, Master Chef kitchen, Heating and cooling, Home office on the ground floor, Guest wing or rental accommodation, Car, boat, jet skis, trailer accommodation. **Location:** This home is ideally positioned as it offers the wonderful advantage of living in the country by the Lake, but still be close to the cities of Albury Wodonga. The much sought after area with the wonderful relaxing lifestyle it offers, plus the added bonus of having the size and space to successfully combine



IN ADDITION EACH EDITORIAL WILL INCLUDE A FACTBOX:

This information will already be in your property details

Suburb

Street address

Price / Auction information

Bed, Bath, Car Spaces and/or Land area

Agent Name and Phone Number

REV ID (reference number for REV online search) * *

Open for Inspection Time * *

** If no REV ID, please use a spacebar character to remove the field.

** If no open time scheduled, insert By Appointment or use a spacebar character to remove the field

HOW TO

Select the property for the Agent's Choice and select the Feature Tab.

Click on the New Feature button and a list of the available sizes will be displayed.

Select the size that was provided by your sales rep and create the feature.

The screenshot shows the adcompose web interface. At the top right, the logo 'adcompose' is visible with the URL 'adcomposegreen.com.au'. Below the logo is a navigation bar with tabs: Documents, Properties, Images, Details, Modules, Brochures, Signboards, Features (selected), and Digitals. The main content area shows a search bar with '00 test street, test'. Below the search bar, there is a section titled 'Choose your templates:' with radio buttons for Modules, Brochures, Signboards, Features (selected), and Digital, and a link for 'Acquire Package'. A list of feature templates is displayed, each with a small image icon, a title, dimensions, a 'Copy Details From:' dropdown menu, and a 'New Feature' button.

Template Name	Dimensions	Action
REV AC COMM T22	129mm x 92mm	Copy Details From: [v] New Feature
REV AC COMM T24	260mm x 92mm	Copy Details From: [v] New Feature
REV AC COMM T32	129mm x 139mm	Copy Details From: [v] New Feature
REV AC COMM T34	260mm x 139mm	Copy Details From: [v] New Feature
REV AC COMM T42	129mm x 186mm	Copy Details From: [v] New Feature
REV AC COMM T44		Copy Details From: [v] New Feature



Edit the feature in the same way that modules are edited.

TAKE CONTROL OF YOUR ADVERTISING Logout

adcomposegreen.com.au
adcompose

Documents Properties Images Details Modules Brochures Signboards **Features**

11 Smith Road Parkerville Advanced Edit

Property Details		Module Details
Street Number <small>eg. Unit 1/120</small>	11	<input type="text" value="11"/>
Street Name	Smith Road	<input type="text" value="Smith Road"/>
Suburb Name	Parkerville	<input type="text" value="Parkerville"/>
Reference ID <small>Your own reference number</small>	123548	<input type="text" value="123548"/>
Bedrooms	4	<input type="text" value="4"/>
Bathrooms	1	<input type="text" value="1"/>
Car Bays	2	<input type="text" value="2"/>
Price	\$734,000	<input type="text" value="\$734,000"/>
Lifestyle <small>Agent's Choice Lifestyle</small>		Info about the lifestyle. Info about the lifestyle. Info about the lifestyle. Info about the lifestyle. Info about the lifestyle. Info about the lifestyle. Info about the lifestyle. Info about the lifestyle. Info about the lifestyle. Info about the lifestyle.

ADVANCED EDIT

Within the Advanced edit screen you can make further changes to your property.

Properties Images Details Modules Brochures Signboards **Features** Digitals

street, test Advanced Edit

Property Details Module Details

Sale / Auction

Agents Choice templates are defaulted to show the Price field. If your property is an auction, change the styles as below

Sale Box	Line Text	Line Style
	PRICE	<input type="text" value="_None"/> <input type="button" value="⊖"/>
	/	<input type="text" value="_None"/> <input type="button" value="⊖"/>
	{doc.Price}	<input type="text" value="_None"/> <input type="button" value="⊖"/>
	AUCTION	<input type="text" value="__Sale_Bold"/> <input type="button" value="⊖"/>
	/	<input type="text" value="__Sale_Divider"/> <input type="button" value="⊖"/>
	{doc.AuctionDate} {doc.AuctionTime}	<input type="text" value="__Sale_Bold"/> <input type="button" value="⊖"/>



Deleting image

In some Agents Choice templates, you have the option for 2 images.

If you choose to only advertise one, you can remove the second image, by clicking the Delete button



New Listing

If this is a New Listing property, you need to turn on the Flag in the top left hand corner of the image.

Change the style in your advanced edit to below



Removing Land Area

Should you choose not to display a land area you can turn this section off as below.



When complete, rename the Agent's Choice with the number provided.

From the Info button click the booking No. button to receive a PASSED status. From there you can click the Terms and conditions and Send button.

